

What We Do:

It is the purpose of the Walnut Festival Association, a 501C non-profit corporation to:

- 1) Raise funds for distribution to educational, recreational, artistic, civic and charitable causes.
- 2) To provide a vehicle for the other non-profit organizations to raise funds throughout the year.
- 3) To produce quality events for the benefit of the residents of the Diablo Valley, and to foster a sense of community involvement.

As the Diablo Region has grown, the Walnut Festival Association has maintained the tradition of producing fundraising events for the benefit of our community. Locations for our events are expanding, having produced two consecutive Crab Feeds in Pleasant Hill. We look to expand our locations to include Concord and Martinez in the near future.

Where Our Money Goes

Money raised from the Walnut Festival Association events are donated back throughout the entire community. To date, the Association has contributed over 1 million dollars to support such projects as:

Heather Farm Park
Civic Park
Lindsay Wildlife Museum
Regional Center for the Arts
Walnut Creek Youth Association
Liberty Park
Mt. Diablo & Walnut Creek Athletic Programs
Mt. Diablo & Walnut Creek Music Programs
Pleasant Hill Baseball Association
Shelter Inc.

2017 Walnut Festival Association Sponsorship Opportunities

\$2500 corporate Sponsorship

Corporate branding for Main Stage 2017 Walnut Festival
Company logo printed on marketing material for all 2017 events
Company name & logo printed on 2017 Walnut Festival shirt
Sponsorship Booth at the 2017 Walnut Festival
Complimentary Entry to the 2017 Twilight Parade
Recognition Table for four(4) at the 2017 Recognition Dinner
(5) Complimentary Walnut Festival T-shirts
(10) Walnut Festival Entry Tickets

\$1500 Gold Sponsorship

Company logo printed on marketing material for all 2017 events
Prominent signage at 2017 Twilight Parade, 2017 Art On The Main, 2017 Walnut Festival
Sponsorship Booth at the 2017 Walnut Festival
Company logo printed on 2017 Walnut Festival T-shirt
Recognition and Table for four (2) at 2017 Recognition Dinner
(5) Complimentary Walnut Festival T-shirts
(5) Complimentary Walnut Festival Entry Tickets

\$1000 Silver Sponsorship

Company logo printed on marketing material for all 2017 events
Prominent signage at 2017 Walnut Festival
Company logo printed on 2017 Walnut Festival T-shirt
(5) Complimentary Walnut Festival T-shirts
(5) Complimentary Walnut Festival entry tickets

\$500 Friend of the Walnut Festival

Company logo printed on 2017 Walnut Festival T-shirt
(2) Complimentary Walnut Festival T-shirts
(2) Complimentary Walnut Festival Entry Tickets

\$250 Walnut Festival Donation

Company Name listed on Donation Banner at the 2017 Walnut Festival.

Contact Us:

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