

ART on the MAIN 2020

INFORMATION SHEET

- Location:** The only event staged down the middle of downtown on North Main Street, from Civic to Mt. Diablo (closed to automobile traffic) in Walnut Creek, California.
- Show Dates:** **Saturday, May 16th and Sunday May 17th, 2020**
Hours 10:00 AM to 6:00 PM on Saturday and 10:00 AM to 5:00 PM on Sunday
Artists are expected to have the booth staffed all day, both days.
- Exhibit Space:** Spaces measure approximately 10' wide by 10' deep. Artists are expected to provide their own "pop up tent", umbrellas or canvas roofs for shade and your own display racks and shelves. Space IS limited.
- Fees/Financials:** Spaces are \$250 per space, if reserved prior to *March 1, 2020*. Spaces are \$300 if reserved after *March 1, 2020*. This is a flat fee, with a maximum of 2 spaces. All artisans must provide their California resale number on the application before consideration.
- Artist:** Your portfolio consists of:
A) Your completed and signed application.
B) 3-4 pictures of your portfolio work
C) A picture of your booth set-up.
- Pre-Approved Artists:** If you have received a pre-approved application then A) Your signed application is all we need.
- Application:** **If you are NOT a returning artist from 2019.** There are three ways to submit your Artist Portfolio.
- Procedures:**
- 1. Email –** Scan in your completed application and quality pictures in a gif, jpeg or pdf format. Attach your documents and email to walnutfestivalassociation@gmail.com
 - 2. Virtually –** If you have a website that displays the work you will be exhibiting, scan and send your completed application in a zip file as indicated above, and in your message send us the links to the actual web page(s) that display your work. If there are less than 3 pictures of your work on your website, or no picture of your set up - please use option 1 to apply. Again, you will receive an email confirmation of receipt.
 - 3. Postal Mail –** There are many of us who still use the good ol' post office, and this we understand! Please send your Artist Portfolio to:
Walnut Festival Association, P.O. Box 3408, Walnut Creek, CA 94598. We no longer accept 35mm slides, and your quality photos will NOT be returned to you, but will be kept on file in the office for consideration in next year's event.
- Schedule:** Artist's Portfolios must be postmarked by **April 24th, 2020**.
- Judging:** Applications will be reviewed and scored by a panel of judges in April.
You will be notified by email or in writing no later than 6 PM on May 1st, whether accepted or not. There are no telephone acceptances. Your application is your commitment to Art on the Main, when accepted by the committee. Your credit or debit card will be charged upon acceptance. **We have a "rain or shine" policy and expect all artists to attend the show. No refunds will be made for withdrawals or cancellations after the acceptance date. (April 24th, 2020)**
- Eligibility:** **All work must be original, created by the applicant. NO commercially produced work or overseas relatives work is permitted. Absolutely NO agents, dealers, or brokers are allowed.**
- Security:** Overnight security is provided. After hours all booths and merchandise must be securely covered. Do not leave valuable merchandise in your booth overnight. We are not responsible for lost or stolen displays or merchandise.